

## GET TO KNOW CLARK CONSTRUCTION'S

## STRATEGIC PARTNERSHIP PROGRAM

Applications are open for Clark **Construction Group's Strategic** Partnership Program in Baltimore.

The executive MBA-style course is targeted to local small business enterprises including minority-, women-, and veteran-owned subcontracting and construction firms. Clark developed the program in 2006 in partnership with Dartmouth College's Tuck School of Business with the primary goal of growing the capacity of small contractors.

The program provides participants with comprehensive business and construction management skills training to increase their business acumen, prepare them to pursue future opportunities, and realize smart, sustainable growth. The program is offered at no cost to participants and features

a curriculum designed to build business and project management competencies.

The Strategic Partnership Program underscores the importance of teamwork and forming strategic relationships to strengthen competitive advantage and the likelihood of success on new pursuits. SPP classroom topics include:

- Finance and Accounting
- Insurance and Bonding
- Project Management
- Contract Review
- Estimating
- Purchasing
- Networking and Presentation Skills

I really wanted to pursue entrepreneurship, and through Clark's Strategic Partnership Program, I've gained more than knowledge. I've gained the self-confidence to successfully run my business."



SPP BY THE NUMBERS..

markets

1,300+

araduates

vears

in construction contracts awarded to SPP graduates



To learn more about the Strategic Partnership Program or to apply, visit www.clarkconstruction.com/spp

Applications for the 2022/23 Baltimore program are being accepted until Friday, August 5.

**Baltimore Program Lead** 

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